

























- Yukun Cao; Huang Huang; Kaitao Wu; Yuhang Yang.2020.*Consumer Planned Behavior Theory and its Application in Luxury Marketing Management*. Da Lian:Proceedings of 2020 International Symposium on Frontiers of Economics and Management Science(FEMS 2020).
- Zhang Chen Hui,Liu Hui,Xiao Juan,Yu Gan Xiang. 2019. *Research on Xinyu Rural Tourism Development Based on Marketing 4P Theory*. Journal of Xinyu University, 24(06):14-18.
- Zhang jie. 2006.*Research on the Rise and Development Trend of Health Tourism in China—A Communication Perspective*. He Fei:University of Science and Technology of China.
- Zhang Lan Yue. 2019. *The Enlightenment of Thailand's Medical Tourism Development Model to Yunnan's Medical Tourism*. Kun Ming:Yunnan University of Finance and Economics.
- Zhang Lu. 2020. *Opportunities and risks of the deep integration of "tourism + health" in the post-epidemic era*. Quality and market, (4):66-68.
- Zhang, Q., Zhang, H., & Xu, H. (2021). *Health tourism destinations as therapeutic landscape: Understanding the health perceptions of senior seasonal migrants*. Social Science and Medicine, 278, 113917.
- Zhang Wei Yan. 2011. *Theoretical and Empirical Research on Health Tourism —Taking Harbin Sun Island Seaside Spot as an Example*. Harbin :Harbin Normal University.
- Zhao Qi. 2017.*Research on the Impact of Service Quality and Customer Perception on Customer Loyalty—Based on a Survey of Tourist Customers in Qingdao*. Wu Han: Huazhong Agricultural University.
- Zhao Shuai. 2021. *Thinking and Exploration on the Development of Health Tourism*. World Today, (8): 213-244.
- Zhao Xi Yong,Fang Jian Lei,Na Shou Hai,Su Jin Bao. 2020. *A Review of Researches on Health Tourism at Home and Abroad*. China Forestry Economy, (3):84-88.
- Zheng Bi Hong. 2021. *The status quo and development countermeasures of China's health tourism industry*. Contemporary tourism, 19(16):22-23.

#### Article Info

Received: 7 January 2022

Revised: 25 March 2022

Accepted: 7 April 2022

#### Author

Pu et al.

#### Email

puliling3@gmail.com

ACCEPTED